



2025

# SPONSORSHIP OPPORTUNITIES

You are cordially invited to become a sponsor of the National Association of Insurance and Financial Advisors of Connecticut (NAIFA-CT). This program is designed to allow interested parties to promote their support and involvement with NAIFA-CT members. There are four levels of participation available: Platinum, Gold, Silver, Bronze and Virtual. The Sponsorship Package description is found below and illustrates the tangible benefits for each level of participation.

	PLATINUM \$2,000	GOLD \$1,000	SILVER \$750	BRONZE \$500	VIRTUAL \$250
<b>SPECIAL RECOGNITION</b>					
Website Recognition (w/Link to Referred Contact)	Logo & Hyperlink	Logo & Hyperlink	Logo	Name Listed	
Newsletter Recognition	X	X	X	X	
Slideshow Recognition at All NAIFA Events (In-person & Virtual)	X	X	X	X	
Periodic CT Newsletter Sponsor	X	X			
Email Inclusion of Logo	X	X			
<b>ANNUAL MEETING/CONFERENCE</b>					
Exhibit Table	X	X	X	X	
Meeting/Conference Recognition	X	X	X	X	
Infomercial/Presentation	10 minutes	5 minutes			
Program Speaker Introduction	X	X			
<b>PROGRAMS/EVENTS/WEBINARS</b>					
Program/Event Recognition	X	X	X	X	X
Program/Event Table	ALL	4	3	1	
Program Sponsor	2X	1X			
Infomercial/Presentation	3 minutes	2 minutes			
<b>Package Value:</b>	<b>\$2,250</b>	<b>\$1,250</b>	<b>\$1,000</b>	<b>\$750</b>	<b>\$500</b>

To become a sponsor of NAIFA-CT, use the QR code to complete the sponsorship form online. If you prefer we send you an invoice, email us at [hello@naifact.org](mailto:hello@naifact.org) with the sponsorship level you choose. Send a high resolution logo for use with promotional materials to [hello@naifact.org](mailto:hello@naifact.org).

