



2024

SPONSORSHIP OPPORTUNITIES

You are cordially invited to become a sponsor of the National Association of Insurance and Financial Advisors of Connecticut (NAIFA-CT). This program is designed to allow interested parties to promote their support and involvement with NAIFA-CT members. There are four levels of participation available: Platinum, Gold, Silver, Bronze and Virtual. The Sponsorship Package description is found below and illustrates the tangible benefits for each level of participation.

	PLATINUM \$2,000	GOLD \$1,000	SILVER \$750	BRONZE \$500	VIRTUAL \$250
SPECIAL RECOGNITION					
Website Recognition (w/Link to Referred Contact)	Logo & Hyperlink	Logo & Hyperlink	Logo	Name Listed	
Newsletter Recognition	X	X	X	X	
Slideshow Recognition at All NAIFA Events (In-person & Virtual)	X	X	X	X	
Periodic CT Newsletter Sponsor	X	X			
Email Inclusion of Logo	X	X			
ANNUAL MEETING/CONFERENCE					
Exhibit Table	X	X	X	X	
Meeting/Conference Recognition	X	X	X	X	
Infomercial/Presentation	10 minutes	5 minutes			
Program Speaker Introduction	X	X			
PROGRAMS/EVENTS/WEBINARS					
Program/Event Recognition	X	X	X	X	X
Program/Event Table	ALL	4	3	1	
Program Sponsor	2X	1X			
Infomercial/Presentation	3 minutes	2 minutes			
Package Value:	\$2,250	\$1,250	\$1,000	\$750	\$500